

Maia Bittner  
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## EDUCATION

### Franklin W. Olin College of Engineering

#### *Bachelor of Science in Engineering: Cognitive Science*

2011

Completed relevant projects in Human-Computer Interaction, Tangible User Interfaces, User-Oriented Design, Software Design, Linear Algebra, Mechatronics, and Computational Cognitive Science.

#### *Autodesk/Olin SCOPE program*

August 2010 — May 2011

Consulted for Autodesk on team of six college seniors in year-long project. Designed and prototyped novel user experience in HTML5 to increase learnability of professional software.

## EXPERIENCE

### Community Manager · *Spock*

May 2007 — February 2008

Interacted with community and press online and in person at conferences and hosted events. Increased user base through A/B testing, analytics management, and customer feedback integration.

### Product Manager · *SeeqPod*

February — August 2008

Conducted usability studies, analyzed usage statistics from server logs, designed user interactions, and created wireframes and product requirements documents for the engineering team.

### Marketing Manager Intern · *Archivd*

Summer 2009

Solely responsible for web marketing strategy including blogging, live demos and presentations, SEO/SEM, and social media engagement.

### Web Development Intern · *Sprowtt*

Summer 2009

Collaborating with the design department, led front-end programming and implemented public beta launch of web application using Django template language.

### User Experience Intern · *HubSpot*

August 2009 — February 2010

Redesigned site navigation and implemented new sign-up process for lead-generating Drupal (PHP) microsite. Final intern project increased user signup conversion rate 4x.

## PERSONAL INTERESTS

rock climbing, linguistics, coffee, neuroscience, mobile, yoga, cheese

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